**Customer appreciation letter sample**

(insert the company’s letterhead)

Dear Mr./Mrs. (insert the name),

On behalf of (insert the company’s name) I want to say thank you for being a loyal customer over the last 3 years. It has been a pleasure serving you throughout this time and we truly hope to still see you many years from now. We are committed to provide you the best products and services as you always supported our business

Thanks to the constant feedback of the customers like you we have managed to continuously improve our business until the point that we are now. As a proof of our appreciation you will find a 45% voucher for your next purchase.

Thank you again! We are looking forward to continue seeing you in our offices in the future.

Best regards,

(insert your name)

(insert your function)